

Unterlage für die 64. Sitzung der Studienkommission Management der Leuphana Universität Lüneburg (2. Sitzung im Wintersemester 2022/23) am 01. Februar 2023

Drucksache-Nr.: 4/2 Wintersemester 2022/23  
Ausgabedatum: 25.01.2023

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**TOP 4    MASSNAHMEN AUS LEHRBERICHTEN**

Bezug:    Verfahrensrichtlinie (Leuphana Gazette Nr. 01/21 vom 14. Januar 2021)

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**Sachstand:**

Gemäß der **Verfahrensrichtlinie** des Präsidiums zur Qualitätsentwicklung in Studium und Lehre Abschnitt 3.2 Absatz 5 berät die jeweilige Studienkommission die Lehrberichte, insbesondere die in den Qualitätszirkeln beschlossenen und im Lehrbericht dokumentierten Maßnahmen, und empfiehlt diese dem Fakultätsrat zur Verabschiedung.

Vgl. Verfahrensrichtlinie:

[https://www.leuphana.de/fileadmin/user\\_upload/services/team-q/00\\_Startseite\\_QE/Gazette\\_2021\\_01-14-01-2021.pdf](https://www.leuphana.de/fileadmin/user_upload/services/team-q/00_Startseite_QE/Gazette_2021_01-14-01-2021.pdf)

**Beschlussvorschlag:**

Die Kommissionsmitglieder mögen über die vorliegenden Lehrberichte, insbesondere über die in den Qualitätszirkeln beschlossenen und in den Lehrberichten dokumentierten Maßnahmen, beraten und diese dem Fakultätsrat der Fakultät Management & Technologie zur Verabschiedung empfehlen.

**Anlage:**

**Lehrberichte im Master**

Management & Data Science  
Management & Entrepreneurship  
Management & Sustainable Accounting and Finance

## Teaching Report “Management & Data Science” in the academic year 2022/23

### 1 Basic details about the Quality Circle

School:	Graduate School
Date of Quality Circle:	18.01.2023
Participants of the Quality Circle:	
Programme director	Ulf Brefeld
Names of lecturers	Kathrin Padberg-Gehle
Number of students	4
If applicable: other participants	Julia Oehmichen (Graduate School)
Date of Teaching Report:	
Date of deliberation in the Study Commission:	
Date of deliberation in the Faculty Council:	

### 2 Progress report on the implementation of the measures documented in the last Teaching Report

Measures agreed upon in the last Teaching Report. (Academic year 2021/22)	Status of implementation and observed effect of the measures	Follow-up necessary? <sup>1</sup> (Yes/No)
Better communicate expected prior knowledge and preconditions for courses in mystudy.		No
Coordination shall be implemented in a sustainable way by regular joint meetings of lectures and tutors.	To be continued	Yes
In addition to the on-site course, we aim to implement an online prep-course.	To be continued	Yes

<sup>1</sup> A follow-up is not necessary if the measure has already been successfully implemented or applied.

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OMB+ offered by Methodenzentrum may be an option.		
We aim to allow participation in dataX		
Students will make a proposal for renaming Software for Analyzing Data, the proposal will then be evaluated	done	No
Students will provide a list with additional literature they would like to add to the library	done	No

### 3 Minutes of the Quality Circle

Agenda:

Welcome

Review of measures in previous years

Suggestions for improvement



#### 4 Measures to further development of the study programme

Background/Context	Measure	Responsibility	Schedule
as with Learning from Data	Lecture and maths exercise should be supplemented with tutorial	Module coordinator, lecturer	Until the end of September 2023
	Talk about the structure in the Probabilistic Modelling module.	Programm coordinator	Until the beginning of the summer term 2023
Coordination between teaching personell in the lecture and the exercise	Coordination shall be implemented in a sustainable way by regular joint meetings of lectures and tutors.	Module coordinator, lecturer	During the winter semester 2023/24
	Better communication about prep-courses on-site course and online course (OMB+ offered by Methodenzentrum)  We aim to allow participation in dataX	Programme management  Coordinator dataX,	Until September 2023

#### 5 Measures / Suggestions at the School Level

Background/Context	Suggested Measure
Recommendation for previous knowledge	Publish literature recommendations on homepage

## Teaching Report Management and Entrepreneurship in the academic year 2022

### 1 Basic details about the Quality Circle

School:	
Date of Quality Circle:	29.06.2022
Participants of the Quality Circle:	
Programme director	Markus Reihlen, Ursula Weisenfeld
Names of lecturers	
Number of students	2
If applicable: other participants	Lotte Lutz
Date of Teaching Report:	
Date of deliberation in the Study Commission:	
Date of deliberation in the Faculty Council:	

### 2 Progress report on the implementation of the measures documented in the last Teaching Report

Measures agreed upon in the last Teaching Report. (Academic year XYZ)	Status of implementation and observed effect of the measures	Follow-up necessary? <sup>1</sup> (Yes/No)

### 3 Minutes of the Quality Circle

Both the students and the programme directors identified the following issues:

- Various levels of engagement & commitment in courses
- Diverse (levels of) competences amongst students
- Some lack of reliability regarding class attendance and group work

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<sup>1</sup> A follow-up is not necessary if the measure has already been successfully implemented or applied.  
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#### 4 Measures to further development of the study programme

Background/Context	Measure	Responsibility	Schedule
Extremely diverse cultural background leading to complications in group work	Limitation of non-European students to 10 (20?) percent of each cohort.		2023
Diverse level of competences leading to lower quality	Stricter application of admission criteria		2023
Missing onboarding activities	Onboarding before start of term		2022

#### 5 Measures / Suggestions at the School Level

Background/Context	Suggested Measure
<i>Example E: The module XY is redundant for students that have trained as bank clerks (cf. minutes in Section 3).</i>	<i>Check if the general examination regulation can be amended to include provisions about the acknowledgement of professional skills into study programmes.</i>
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# Teaching Report „Sustainable Accounting and Finance“ in the academic year 2022/23

## 1 Basic details about the Quality Circle

School:	Graduate School
Date of Quality Circle:	18.01. 2023
Participants of the Quality Circle:	
Programme director	Patrick Velte
Names of lecturers	Henning Schröder
Number of students	5
If applicable: other participants	Julia Oehmichen (Graduate School), Cornelius Neuring (Team Q)
Date of Teaching Report:	23.01.2023
Date of deliberation in the Study Commission:	01.02.2023
Date of deliberation in the Faculty Council:	08.02.2023

## 2 Progress report on the implementation of the measures documented in the last Teaching Report

Measures agreed upon in the last Teaching Report. (Academic year 2021/22)	Status of implementation and observed effect of the measures	Follow-up necessary? <sup>1</sup> (Yes/No)
Quality Circle preferred a little later in the winter semester	done	No
Homepage: Adapt the wording in the structure, communicate more clearly that these are also only elective modules that can be chosen alternatively: "[...] or work on aspects from other elective modules of the Leuphana management masters".	done	No

## 3 Minutes of the Quality Circle

1. welcome and explanation of the aims of quality circles.
2. measures from the 2021 teaching report
3. course evaluation and student statistics
4. topics and feedback for the new teaching report

To point 3.

Slightly worse than Leuphana in general,  
students feel that teachers are competent;  
Workload is always a problem, it is always seen as too high  
Declining overall values compared to the previous year

Possible explanations for this:

<sup>1</sup> A follow-up is not necessary if the measure has already been successfully implemented or applied.  
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- . Expectations of the students: program comparable to M.Sc. programs at other German speaking universities in relation to workload and study style; in contrast, the M.Sc. demands research orientation, full-time programme, combined academic work in many lectures, semester-long study, scientific work, study during the semester
- . Perception of a too high workload: 150 h per module, too much practical work alongside studies is absolutely unusual in most foreign universities (recommendation: apply for part-time studies) or MBA/PS
- . Challenges due to Corona crisis (a lot of homework and lectures, communication problems with group participants).

Positive for the programme is: many good applications, internationalisation.  
Focus is and remains Finance and Accounting

To point 4:

- . More Sustainable Aspects in the 1st semester
- . Corporate Finance is a repetition of the Bachelor, thus somewhat disillusioning.
- . Suggestion: Sustainable Finance in the 1st semester and Entrepreneurial Finance in the 3rd semester (deep dive).

Answer: Currently, the entrepreneurship master lets our students attend their "Qualitative Research Methods" course, while our master lets them attend our "Corporate Finance" course. Entrepreneurial finance is not a mandatory course in any program at the moment.

Another solution could be blended learning videos and then continue in advanced topics, what would be interesting deep dive themes? We see major differences between the two master programmes and the related finance skills from the bachelor degrees

. Idea to swap complementary studies or management studies (OSI) for 1 finance and accounting module is perceived as not achievable due to Leuphana study concept

. 5 CP workload in Management Studies should not be higher than in Finance and Accounting modules while at the same time the finance and accounting core modules should not exceed the 150h workload limit

Expectations and reality are very different, 6 different courses with different topics is a lot of work.

Answer: We see ourselves as an international business school with higher expectations than many German universities.

Homepage better communicate higher expectations and requirements

Solution: in order to increase practical relevance and increase variety in study styles, we could do case studies rather than just pure scientific courses

Semester abroad: is usually difficult, as it extends the study period because the research project may not be credited. Concretise the list in the IO with the exchange places to include the item "Which universities offer empirical courses". Or participate in a PhD course abroad

Info on electives: We now always have an English alternative, Prof. Mody will teach Contemporary Issues in English. Our new honorate professor will also have a new English elective in digitalization and audit

Two courses with the title Sustainable Finance were totally inconvenient

Coordinate dates for exams better, coordinate individual partial dates of KWA in a meeting





#### 4 Measures to further development of the study programme

Background/Context	Measure	Responsibility	Schedule
Workload	coordinate individual partial dates of combined scientific work in lecturer meetings and provide students with the according dates before the period for course registration is over	Lecturer, Programme director	Until the end of June 2023
Semester abroad	include most suitable universities abroad in the introductory lecture based on the program director's experiences	Programme director, International Office	Until the end of 2023
...			

#### 5 Measures / Suggestions at the School Level

Background/Context	Suggested Measure
Workload (expectations and reality)	Homepage: better communicate higher expectations and requirements, students make a proposal
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Executive Department of Quality Development I Team Q

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